

2017 Leadership Action Project Nonprofit Partner Information



GIVE is a nine month civic leadership program, offered through Business Volunteers Maryland, designed to give skilled young professionals and leaders the knowledge and resources to make a difference in the Baltimore community. Classmates are divided into groups of 4 to 6 and matched with a nonprofit in Baltimore to complete **Leadership Action Projects (L.A.P.)**. We are seeking nonprofits to submit applications to host a GIVE L.A.P. for 2017.

[Leadership Action Projects]

- ▶ Projects fall within an 8 month time frame. Classmates are matched with a project in March and complete them by November.
- ▶ There must be a dedicated staff person managing the GIVE project.
 - ▶ They are required to attend three workshops with their GIVE classmates.
February 3 from 8:15 to 11:30 am, April 12 from 8:15 to 11:30 am, and November 3 from 3 to 5 pm.
- ▶ Projects help further the mission of the organization.
- ▶ Your project must have clear goals and deliverables.
- ▶ Projects require classmates to use specific skills such as strategizing, planning, marketing, project management, etc.
 - ▶ *While fundraising and sponsorship may be involved, they should not be the sole components of a project. Classmates are not required to donate or solicit money from their employers.*

[Important Dates]

January 6, 2017
Leadership Action Project proposals are due.

Dec 2016 -Jan 2017
Interviews are conducted as applications are received.

February 3, 2017
Nonprofits present their projects to the 2017 GIVE Class.

March 2017
GIVE L.A.P. groups assigned. Nonprofit and GIVE team meet to narrow the scope of the project.

April 2017
GIVE classmates must volunteer with their nonprofit organization sometime in April.

April 12, 2017
Project planning workshop for classmates and nonprofit partners.

November 3, 2017
Nonprofits are required to attend GIVE graduation.

[Apply Now!]

Applications are available online at www.businessvolunteersmd.org

If you would like to talk through your project ideas before submitting an application, please contact our Manager of Volunteer and Nonprofit Engagement, Jasmine Arnold, at jarnold@businessvolunteersmd.org.

Applications are due no later than **January 6, 2017!**



[Past Successful Projects]

▶ Baltimore Community ToolBank

GIVE classmates increased awareness of the rain garden on their property. The classmates reached out to many local schools to inform them that the rain garden was open and available for field trips. They also hosted a happy hour that served as a dedication for the people who built the rain garden. (2014)

▶ Improving Education's Bedtime in a Box

Classmates helped promote the initiative in Baltimore. The team hosted a launch party for the organization, which included gathering food and event sponsors and creating marketing materials. (2016)

▶ Living Classrooms Foundation

Classmates hosted a school and essential supplies drive for families in need. The classmates arranged a happy hour to raise money and set up connections with local businesses to receive donations. (2015)

▶ Sarah's Hope at Mount Street

GIVE classmates designed a curriculum for four adult education classes that covered searching for jobs, creating a resume, interview skills, etc. and taught one class a week for four weeks. (2016)



"I was amazed by the commitment and dedication of the GIVE team. They worked tirelessly, and we built lasting friendships through planning the event, celebrating wins, and working toward a goal. They pushed me to think bigger about impact of Bedtime in a Box and brought their individual talents to make this event successful!"

- Jarrod Bolte, Founder of Improving Education

[Ideas for Leadership Action Projects]

- ▶ Create a volunteer recruitment and retention strategy
- ▶ Revise marketing materials and create a marketing campaign
- ▶ Plan a new or annual event
- ▶ Research and implement a new program or service
- ▶ Create a strategic plan for your organization
- ▶ Implement an outreach campaign in the community
- ▶ Assess your programs, services and impact in the community

"Thank you again for your personalized, thoughtful, and thorough approach to our GIVE volunteer project. I cannot stop telling folks on our team what a powerful impact your work will have on our volunteer efforts moving forward. You have given me renewed excitement around what's possible ."

[Past Partners]

29th Street Community Center
ACCE
Alternative Directions
Baltimore Reads
Baltimore Community ToolBank
Banner Neighborhoods
Cherry Hill People's Garden
Clyburn Arboretum
Gaudenzia
Great Kids Farm
Horizon Day Camp
Improving Education—Bedtime in a Box
Intersection of Change
Irvine Nature Center
Jubilee Arts
Junior Achievement
Living Classrooms Foundation
Luna's House
Parks and People
Patterson Park Charter School
Refugee Youth Project
Safe Alternatives for Education
St. Francis Neighborhood Center
Sarah's Hope at Mount Street
The 6th Branch
Weinberg Housing and Resource Center
Wolfe Street Academy

[GIVE Impact]

Hours Volunteered



Value of time infused



 **BUSINESSvolunteers**
MARYLAND

doing good. better.